

Your event is important to you. And hosting a virtual event can be risky and boring for attendees. This is why Kate and her team have invested in a virtual studio setup and skills designed to make sure your event is a hit. Whether it is getting the right background setting, ensuring high-quality technology or creating a high-impact and engaging interactive session –we’ve got you covered.



Studio Customization Options

Looking for the perfect vibe to integrate with your event? Kate can customize her virtual studio so that it is the perfect fit for your needs.

Standard Background	Kate with her books in the background Bookshelf can also display client specific props if desired
Greenscreen option	A large 6x9 foot Chromakey professional grade greenscreen allowing you to use your own background
Camera Angle options	Three camera view capability. Main camera is adjustable wall-mount camera for standing or sitting which is perfect for a more relaxed fireside chat feel

Behind the Scenes Technology

Kate’s studio is equipped with everything needed to host a smooth virtual event.

HD 4K Camera	The studio uses three high quality 4K Marshall CV605-U3 PTZ HDMI Cameras that can be used for recording or connecting to any virtual meeting platform
Microphone	Your event will have great audio with a Rode 5V wireless lavalier mic with long lasting 6-hour battery capacity
High Speed Internet	Take no risks of Kate cutting out or being dropped from her keynote with Comcast hard-wired Gig Speed Internet service
Studio Lighting	Two professional-grade GTX Studio GS - LEDFP100 bi-color flat panel LED lights with variable color temperature control
Countdown Clock	Rest assured Kate will start and end her session on time with an extra-large countdown clock
Production Capabilities	High quality livestreaming is no problem with an ATEM Mini Pro and Elgato XL Streamdeck integrated into OBS (Open Broadcasting Software)

Awesome Attendee Engagement

Kate is a master at creating an engaging attendee environment. For those wanting a highly customized and interactive event, Kate can create a customized **RealPlay®** activity for your virtual event. Kate created the concept of **RealPlay®** to enable attendees to take the material they have just covered in her talk and apply the concepts to their own situation during the virtual event.

“Kate’s RealPlay workshops really delivered! We created an amazing foundation for a new strategic partnership – 100% virtually.”

-Todd Walthall
EVP & Chief Operating Officer, Blue Shield California



Kate is one of only two dozen people in the world to have earned a Master Virtual Presenter designation.